



Valerie
Milnes

HOME
CONCERT
SERIES

All Come
ON TOUR NOW

Valerie Hines
Home Concert Host Guide

Everything You Need to Know to Host a Home Concert

Please review this entire package thoroughly even if you've hosted Home Concerts before.



Hi, I'm Valerie Hines of Sweet River Music & Film Company, LLC.

We are delighted that you are interested in hosting a home concert. Our experience has shown us what works best in ensuring a memorable time for everyone!

I hope you are as excited about this event as I am-
So let's get started!



#1 The Date

Weekends are great for everyone. However, some of our most successful shows are on weekdays (school days).

We just ask - 'no children please'... adults only!

Yes, we love children. However, they can be a distraction and affect the audience's experience.

What is important to consider are times when you are committed to family gatherings or other activities.



#2 The House

I am comfortable entertaining in small spaces or large. You may have the concert indoors or out (weather permitting). Wineries, art galleries, local businesses, studios - just about anywhere! Block parties special events - you name it..and a concert makes a great gift!

This is a concert and people are coming to hear great music. So everyone must be seated in the same area for the entire time of the concert. (Table

seating does not work well as it does not contribute to intimacy.) Throw pillows and blankets work great too.

Just as long as everyone has a comfortable space to listen to and enjoy the music.



#3 Guests

Our experience is to invite twice as many people as you would like to have with a minimum of 20 adults. If necessary to reach that number, you may want to co-host the event with a friend to increase attendance or offer a child-sitting service so all your friends can attend!



#4 Invitations

Let all of your friends know about the exciting event you are planning. Let them know that this is a donation - based concert. No specific amount is suggested and that any and all donations will be appreciated and accepted.

Let your friends know whether you will be serving refreshments or if they should bring their own.

Ask you guests to RSVP so you'll know who to expect.



#5 Concert

Musician arrival and setup

Hour mingling before the concert

Seating

Concert begins

End of Concert

Donation announcement after concert

Fellowship!

